

9TH Annual Sneaker Ball

Saturday, September 18th, 2021 | 5 PM

At M Resort Spa Casino 12300 S. Las Vegas Blvd., Henderson, NV 89044

Join us for our ninth annual night out to raise funds, have fun and celebrate being a kid! Get dressed up, don your most stylish sneakers, and give local youth a safe place to go where they can be themselves, dream big, and accomplish their aspirations.

Sponsorship Opportunities

Presenting Sponsor \$25,000

Create Great Futures for Southern Nevada youth. This sponsorship provides critical funds for educational, enrichment and career opportunities for youth ages 5-18. Areas of focus include Academic Success, Good Character & Leadership, and Healthy Lifestyles.

Sneaker Ball Presenting Sponsor(s) will be featured as partners of Boys & Girls Clubs who are invested in the next generation of Great Futures. Brand recognition for the 2021 Sneaker Ball Presenting Sponsor will include:

- Naming Rights for the Event
- Inclusion in all Press Releases and Media Recognition
- Up to 3 Dedicated Posts/Shout Outs via Social Media
- Company Logo featured on Sneaker Ball Web Page and Event Program
- Premier seating for up to 20 guests
- Premium champagne and wine at your table
- One full-page ad in the event program
- Feature placement of company/logo featured in the event program
- Verbal recognition throughout the event
- Company/logo presence in all promotional efforts at the event.

Dinner Sponsorship \$20,000

Support the delivery of core programming to kids and teens. Core programming areas include Education, Leadership & Service, Health & Wellness, the Arts, and Sports & Recreation.

Dinner Sponsors will also receive:

- Branding at every dining table
- One full-page ad in the event program

Cocktail Sponsorship \$15,000

Support activities and opportunities both inside and outside of our Clubs. Through programs like Keystone Club and Torch Club, youth can focus on academic success, career preparation, community service, and more.



Cocktail Sponsors will also receive:

- Brand recognition in the Bar and Cocktail area
- One full-page ad in the event program

Décor Sponsorship \$10,000

Provide funding for youth to learn, play and grow. Enrichment activities offer exposure to art, music, and other opportunities that help kids build self-confidence, spark creativity and boost academic achievement.

Décor Sponsors will also receive:

- Brand recognition on event décor throughout the venue
- One full-page ad in the event program

Dessert Sponsorship \$5,000

Provide kids and teens with Science, Technology, Engineering and Math (STEM) learning opportunities. Exposing kids to science activities and programs like Girls Who Code can spark a life-long interest in crucial STEM fields.

Dessert Sponsors will also receive:

- Brand recognition on dessert service
- One half-page ad in the event program

Paddle Sponsorship \$5,000

Support experiences and activities developed specifically for teens. Activities and programs for teens are focused on workforce readiness, financial literacy, improving mental health, college scholarships, and more.

Paddle Sponsors will also receive:

- Brand recognition on auction paddle
- One half-page ad in the event program

Passed Appetizer Sponsorship \$2,500

Support youth of all ages in developing Healthy Lifestyles. Programs and activities are built around good nutrition, increasing physical activity and developing healthy relationships with friends, family, and peers.

Passed Appetizer Sponsors will also receive:

- Brand recognition on passed appetizer service
- Listing in the event program



[Ticket and Table Purchases](#)

Platinum Table Sponsor \$15,000

Includes:

- Premier seating for 20 guests
- Premium champagne and wine at your table
- Full-page ad in the event program
- Company/logo featured in the event program
- Verbal recognition throughout the event
- Company/logo presence in all promotional efforts at the event.

Gold Table Sponsor \$10,000

Includes:

- Premier seating for 20 guests
- Premium champagne and wine at your table
- Full-page ad in the event program
- Company/logo featured in the event program

Silver Table Sponsor \$5,000

Includes:

- Seating for 10 guests
- Half-page ad in the event program
- Company/logo featured in the event program

Bronze Table Sponsor \$3,500

- Seating for 10 guests
- Listing in the event program

Individual Ticket \$375





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Advertising Opportunities

Full-Page Color Ad \$1,500

Half-Page Color Ad \$1,000

For questions contact 702.367.2582 or development@bgcsnv.org

